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ABSTRACT

This booklet presents the 2000 Facts and Impacts report to the Tri-Cities community served by Columbia Basin College (CBC). It provides a snapshot of the college in the late 1990s. Following a message from CBC's president and a list of the members of the Board of Trustees, legislators (District 8), legislators (District 16), president, vice presidents, and deans, the report contains: CBC's mission statement; interesting facts about CBC; a breakdown of student characteristics; charts of student family status and ethnic origin of CBC students for fall quarter 1999; reasons students attend CBC, which include to begin their academic education where it is affordable and close to home, for training and retraining needs, for basic skills education, so that Running Start students can get a head start on their post-secondary education, and for preparing for transfer into a four-year college or university; 1998-1999 student impact, which graphs degrees and certificates awarded; access to classes, distance learning, seniors classes, CBC library, and CBC student services; CBC academic divisions and professional/technical programs; Workforce Training Center; contracted training; partnerships with other organizations; cultural enrichment; physical and emotional well being of students and the community; counseling and emotional assistance; fitness center; athletics; economic impact of CBC on the Tri-Cities community; and the CBC Foundation. (VWC)

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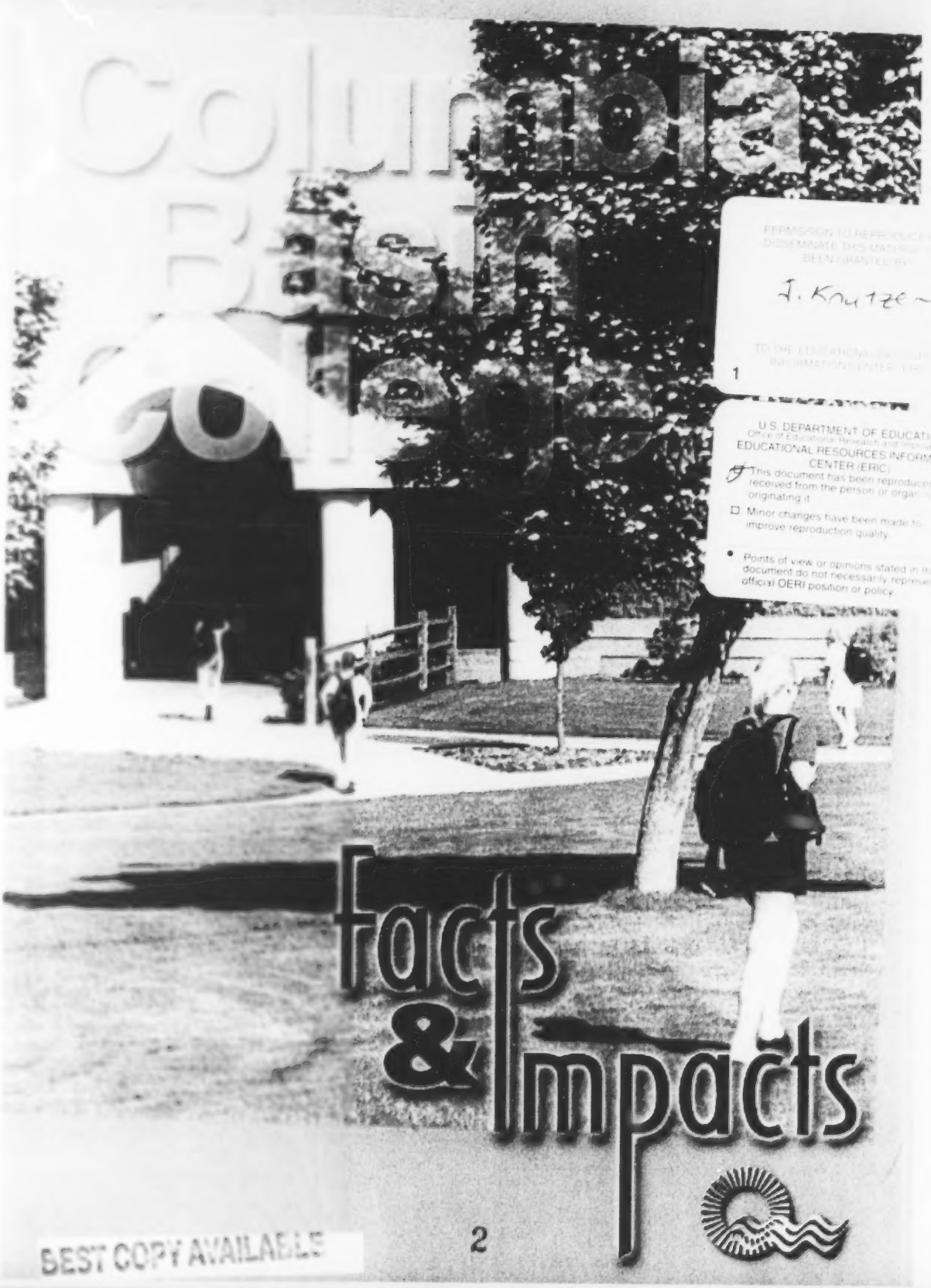
2000 Report to the Tri-Cities Community

Columbia Basin



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facts & Impacts

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Columbia Basin College

facts & impacts

A Report to the Tri-Cities Community

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A Message from the President . . .

Columbia Basin College has served the educational needs of Benton and Franklin counties for more than 40 years.

Like many of Washington's two-year colleges, we started as part of the local public schools. Our first classes were offered in 1955 in temporary quarters in the old Pasco Naval Base.

Over the years, CBC's offerings have expanded as we've provided educational opportunities to more than a quarter of a million students.

Today, we serve about 12,500 students every year and offer associate degrees in arts and science, as well as applied science. We have certificate programs in a wide variety of fields and provide academic and educational opportunities to a broad spectrum of the Tri-Cities populace.

Our courses run the gamut from anthropology to welding.

I could cite even more facts and figures, but that's what this booklet is all about–giving you a snapshot of the college in the late 1990s. If you need more information or if we can assist you in any way, just call on the CBC people listed in this report.

From our academic offerings and vocational programs, to the new Workforce Training Center, you'll find a wide array of information about CBC in these pages.

Our partnerships spread across the communities we serve and throughout the Columbia Basin. We're proud of your college and pleased that you're interested in what we do.

Lee R. Thornton

Lee R Thornton

President, Columbia Basin College

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Enrollment Management

Mission Statement

CBC exists in an environment of diversity, fairness and equity to ensure that the people of Benton and Franklin counties have access to educational programs providing sufficient knowledge for higher educational achievement, meaningful employment, cultural enrichment, physical and emotional well being and basic skills development.

CBC is a comprehensive two-year college that provides quality education and effective job preparation. Because of our comprehensive mission, CBC has a powerful impact on every segment of the community. We strive to provide:

- open and easy access to the college for all citizens of Benton and Franklin Counties;
- an excellent and affordable academic program for students who plan to transfer to four-year institutions;
- an effective vocational program to train and retrain workers for jobs in present and future industries;
- diversity in art, music, drama and athletics that enrich the entire community;
- opportunities to obtain physical and emotional well being;
- students with appropriate basic skills and gateway courses with effective support services designed to ensure success.

Interesting Facts About Columbia Basin College

- CBC's Pasco campus has 26 buildings on a total of 148 acres of land. The Richland campus has four buildings on over two acres of land.

- CBC's grounds on the Pasco campus are beautifully maintained with 41 acres of grass, more than 100 rose bushes and nearly 50 species of trees.

- The agriculture and trade center has harvested the first year of crops. Planted were 2.5 acres of specialty potatoes, 7.7 acres of corn, 3 acres of Merlot grapes, .4 acres of vegetables, and .2 acres of test plots to be shared with Washington State University and the Washington State Potato Commission.

- Upon entering CBC, students can contract with WSU Tri-Cities to transfer with junior level standing, to receive academic counseling from both CBC and WSU and be eligible for special scholarships. This allows them to complete their bachelor's degree without leaving the Tri-Cities.

- CBC has awarded 15,805 associate degrees (AA and AAS) between 1957 and 1999.

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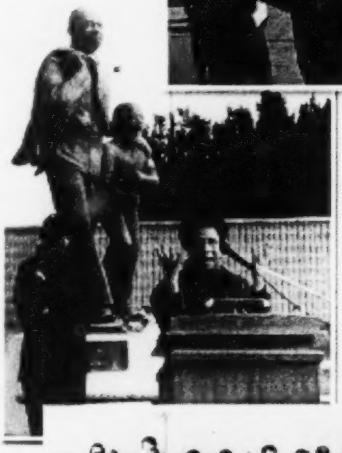
Interesting Facts About Columbia Basin College

(continued)

- In 1998-99, CBC offered 30 applied science degree programs and 16 vocational certificate programs of study.

- The Associated Students of CBC program board sponsored 39 events in 1998-99, some examples are the Commencement Ceremony, Campus BBQ's, various lectures, entertainment and free tickets to local community events.



- CBC's 32 chartered clubs, athletic teams, and other programs share an operating budget of $499,500 for the 1999-2000 academic year and provide enhancement and support of learning outside of the classroom.

- Multicultural services has teamed with the community to present the Martin Luther King Jr. Bell Ringing Ceremony, the Philippine Centennial Celebration, the Tri-Cities Nordic Fest 1999, and the Gospel Extravaganza as part of the Black History Month Celebration.

Interesting Facts About Columbia Basin College

(continued)

- CBC Pasco campus is a busy place and is used by a variety of community groups. The college believes that the campus should be available to the taxpayer if CBC does not need it.

- There are policies on the type of use and in some cases fees are charged, but public non-profit organizations generally have free use of CBC's meeting space. Some of the groups that have used CBC facilities are the salmon hearings, legislative town hall meetings, Hanford training groups, Nordic Fest, community service organization workshops, and political caucuses.

- Every governor since Dan Evans has held public meetings on the CBC campus.

- There are over 10,000 different instances of use by organizations other than CBC each year.

- There are over 400 computers, in classroom and lab settings, available to students.

Who Are Our Students?

10,178 students attended Columbia Basin College during the1998-99 academic year. Of these students:

- **51%** were female.
- **16 - 85 years** was the age range of students who attended CBC.
- **29 years** was the average age.
- **52%** attended CBC part-time.
- **514** disabled students (3 percent of all students) attended CBC.
- **422** basic skills students (6 percent of all students) attended CBC.
- **1,865** English as a Second Language (ESL) students (17% of all students) attended CBC.
- **29%** of graduates received financial aid, scholarships or worker retraining.

1,741 students took the ASSET exam in 1998-99. Of these students:

- **57%** indicated they were working part time (30 hours or less per week).
- **27%** indicated they were working full time (30+ hours per week).
- **12%** indicated they were not employed.

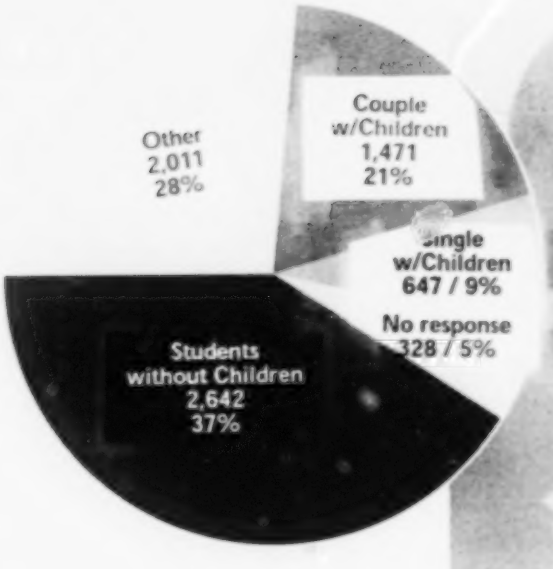
6,547 students attended Columbia Basin College during the Fall Quarter 1999. Of these students:

- **4,812** (73%) were daytime students and 1,844 attended evening classes.
- **438** local high school juniors and seniors attended CBC through the Running Start program.
- **2,161** students were new to CBC.

Student Family Status

Fall Quarter 1999

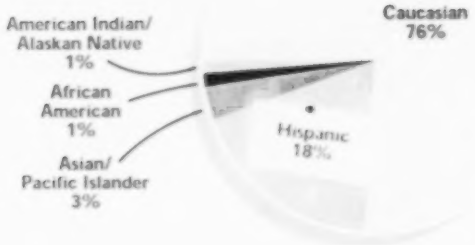
(Students funded through state support and tuition)



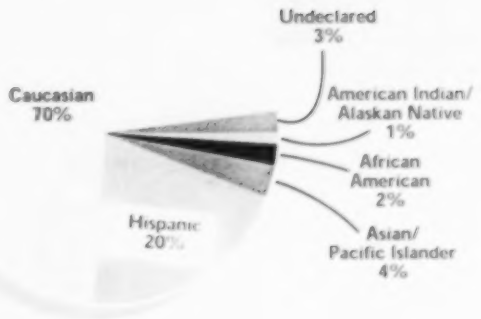
Ethnic Origin of CBC Students

Fall Quarter 1999

CBC is a reflection of its community



Benton & Franklin Counties
District 19



Columbia Basin College

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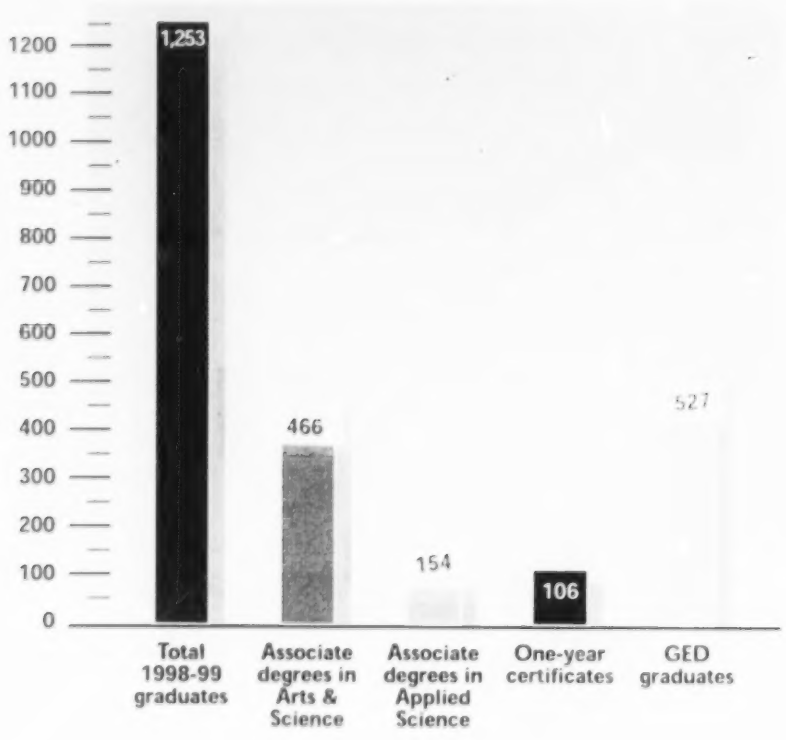
Why Do Students Attend CBC?

Students attend Columbia Basin College for a variety of reasons:

- To begin their academic education where it is affordable and close to home.
- For training and retraining needs.
- For basic skills education.
- Running Start students get a head start on their post-secondary education.
- Preparation for transfer into a four-year college or university.

1998-99 Student Impact

(Degrees and Certificates Awarded)



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Access

CBC exists to provide people of the service district with access to the institution's educational programs.

In keeping with its mission to provide quality learning opportunities, services and activities, CBC offers:

- an open door, liberal admissions policy which encourages equal access to education for all citizens.
- a caring staff committed to serving students and helping them reach their educational goals.

Additionally, CBC requires that all incoming, full-time and/or math and English students are required to take the ASSET test, that places these students in the classes that are appropriate for their skill level in order to help ensure their success.

Columbia Basin College exists to provide people of the service district with access to the institution's educational programs. Accordingly, CBC works to reduce barriers and provide students with a variety of ways to pursue their educational objectives:

Classes:

Fall Quarter 1999: 1,216 classes with a total of 6,547 students

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Access

(continued)

Distance Learning:

Distance Learning offers flexibility to students by allowing them to take classes without coming to campus. CBC has been instructing students via telecourses since 1985 and via the Internet since 1997.
Fall Quarter 1999: 25 classes with a total of 273 students

Weekend College:

The Weekend College program provides opportunities for people who would like to attend college but cannot during the week because of schedule conflicts or other commitments.
Fall Quarter 1999: 90 classes with a total of 187 students

Night School:

Many classes are offered in the evening to accommodate students who work or who otherwise cannot attend classes during the day.
Fall Quarter 1999: 340 classes with a total of 2,857 students

Seniors Classes:

CBC offers special classes for all citizens of the service district age 55 and above at a reduced cost.
Fall Quarter 1999: 29 classes with a total of 308 students

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Access

(continued)

CBC Library:

The CBC library collection contains approximately 42,000 volumes and houses the Benton/Franklin Law Library, which contains over 9,000 volumes.

For student research, the library provides 28 computers with access to resources including the Internet.

CBC Student Services Provides:

- Counseling and Student Development Center
- Multicultural Student Services
- Career Center
- Women's Resource Center
- Education Access Disability Resource Center
- Assessment Center
- Student Employment/Career Development
- Student Support Services

Access

(continued)

- Writing center
- Tutoring programs
- Bookstore
- Hawk Union Building
- Internet and computer labs

The CBC student information kiosk is available 12 hours a day, 5 days a week. Services that can be accessed are:

- student schedule
- class information
- schedule planner
- financial aid inquiry
- registration access time
- web registration
- degree audit
- unofficial transcripts
- student PIN change
- student address change

CBC's student information kiosk has been accessed through the web at least 27,290 times since its installation.

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Academic

CBC exists to ensure that students successfully complete requirements that would enable them to transfer to upper division colleges and universities.

Accordingly, CBC will provide students with:

- innovative instruction.
- up-to-date technology.
- an educational environment that promotes and develops an understanding of communication, critical thinking skills and human diversity.

Columbia Basin College Academic Divisions

- Arts & Humanities
- Math/Science
- Business
- Skills Enhancement
- Communications Technology
- Social Science & Foreign Language
- Health Science
- Vocational Education

- CBC offers College Success classes to students who are new to college in order to help them achieve success.
- In 1999, CBC is the only community college in Washington that has remained consistently above the system average for retention in all but one of the last seven years. Of the full-time students who began at CBC in 1997 with degree intent, 68 percent have completed four or more quarters within this two-year period. Of the part-time students who began at CBC in 1997, 37 percent have completed four or more quarters within the two-year period.

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Professional/Technical Development

CBC exists to ensure that students who successfully complete occupational training programs will be employed in and out of the service district.

Accordingly, CBC provides students with:

- recognizable and efficient educational pathways for all entering students.
- a one-stop setting that provides appropriate information, assessment, screening, advising, and placement.
- over 70 co-ops, internships and other college/community partnerships.
- 14 computer labs with 424 computer stations available to students through various programs. These facilities are designed to meet the needs of business and industry.

CBC's professional/technical programs include:

- Accounting
- Administrative Assistant - Specialist
- Business Administration/Entrepreneurship
- Computer Sciences
- Criminal Justice
- Early Childhood Education
- Electronics and System Technology
- Engineering Technology - Computer Aided Drafting
- Fire Science
- Human Services – Chemical Dependency Counseling
- Paralegal

Professional/Technical Programs

The Vocational Education Division offers degree and certificate programs ranging from agriculture to welding. Most programs are designed to prepare graduates to enter the job market after completion of their studies.

All CBC vocational programs have advisory boards made up of volunteer community members prominent in their field. These boards advise and inform the faculty about current developments and needs in their respective industries.

CBC's welding facilities maintain the latest technology in the industry, including computer aided orbital pipe welding units (Dimetrics and Astro-Arc), state-of-the-art "pulse" gas tungsten arc welding units and equipment for training in titanium welding.

An agreement with the Livingston Rebuild Center (LRC), in Richland, has allowed CBC's automotive department to move into a new facility that provides many more opportunities for students by expanding the existing automotive technology program, such as teaching the operation and repair of the eight Automotive Service Excellence (A.S.E.) topics in the National Technicians Certification Program and NATEF Certification.

A new diesel technology and railroad program has been added for the year 2000.

CBC's auto body department trains students with three of the most up-to-date computer estimating systems (Mitchell, CCC, ADP) in the industry and offers II-CAR training classes that keep the program up to the latest standards.

In 1999, 100 percent of CBC's LPN nursing students passed the state board exam on their first try. More students have graduated from the nursing and LPN programs at CBC within the last 12 years than any other vocational program.

CBC's carpentry program is dedicated to learning by doing. Students are expected to be completely involved in a building construction project in order to learn all phases of the building trade.

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Workforce Training Center

The goal of the CBC Workforce Training Center is to assist business and industry in Benton and Franklin counties. The 36,000 square-foot CBC Workforce Training Center provides a centrally-located facility for students and the local work force to learn and become better prepared to meet the challenges of today's work world. The Workforce Training Center houses several training programs under one roof. The center is available to the community for private training and program efforts. CBC can provide your organization with:

- Needs analysis
- Training development
- New technology training
- Business research and planning
- Seminars/conferences
- Market analysis and research
- Workshops/laboratories
- Program assessments
- Employee screening

Contracted Training

The CBC Workforce Training Center conducts specialized training for Tri-Cities' businesses and industry. Much of this training involves the latest computer technology. Some of the organizations that are currently being served by the CBC Workforce Training Center include:

- AgriNorthwest
- AspireOn.com
- Battelle, Pacific Northwest National Laboratory
- Benton Hanford Dispute Resolution Center
- Chamber of Commerce
- Cincinnati Training Terminal & Services
- Columbia Trust Bank
- Delta Airlines
- Employment Security Department
- Exitech Columbia
- Fluor Daniel Hanford
- International Hearth Melting
- Key Technology, Inc.
- Livingston Rebuild Center
- Local K-12 faculty
- Lockheed-Martin Information Services
- Northwest Grape Growers
- Office of Superintendent of Public Instruction
- Our Lady of Lourdes
- Pacific Gas & Transmission
- PAI Corporation
- Private Industry Council
- Protection Technology Hanford
- Reeser's Food Processing
- TRIDEC
- U.S. Department of Education
- U.S. Department of Energy
- U.S. Department of Labor and Industries
- Union Pacific
- University of Washington
- US Bank
- Visitors & Convention Bureau
- Vivid Concepts
- Washington Potato Commission
- Washington School Food Service Association
- Washington State Department of Community Trade and Economic Development
- Washington State Department of Personnel
- Washington State Office of the Courts
- Washington Wines
- Welches

Partnerships

Some of the organizations that partner with CBC:

- Academy of Children's Theatre
- Allied Arts Association
- Central Washington University
- City of Pasco
- Department of Energy – Richland
- Eastern Washington University
- Exitech
- Fluor Daniel
- Gunderson Northwest
- Kennedy Center American College Theatre Festival
- Lockheed Martin
- Mid-Columbia Symphony
- Northwest Drama Conference
- Ohio State University
- Oregon State University
- Pasco School District
- Port of Benton
- Seattle Art Museum
- Titanium Sport Technologies
- Tri-Tech Skills Center
- Washington Art Education Association
- Washington Music Teacher's Association
- Washington State Arts Commission
- Washington State University

Cultural Enrichment

CBC exists to provide the college and the community with diverse and multicultural programs designed to improve our quality of life.

Accordingly, CBC provides students and the community with programs in:

- Literary arts
- Theater arts
- Music
- Visual arts

5,000 people came to CBC for concerts, plays and literary events between fall 1998 and summer 1999.

3,100 people attended CBC's Jazz Unlimited Festival in which regional secondary schools participate in both vocal and instrumental jazz competitions.

910 people come to campus each year for CBC's Humanities Lecture Series, sponsored in part by the East Benton County Historical Museum, the Franklin County Historical Society, and Battelle.

175 spectators attended the Theatre department's high school play festival in which each of the local high schools present one scene on stage at the CBC theatre.

900 people attended CBC's Annual Winter Art Exhibit.

2,300 people attend the CBC Esvelt Gallery Exhibit & Artist Lecture Series that offers at least eight art exhibits and artist lectures each year.

6,005 people attended CBC's Summer Arts Showcase.

2,200 people saw the CBC Art Faculty Touring Exhibit. The first showing was at Kansas State University. The exhibit toured the Northwest and the nation. It ended Spring 1999.

10,000 students watched the CBC Blue Ladder Players, a children's theater group and the Shakespeare on tour group, perform at 30 local elementary schools and 4 area high schools in the winter and spring of each year.

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Physical and Emotional Well Being

CBC exists to promote the physical and emotional well being of its students and the community. Accordingly, CBC provided students and the community with:

- **appropriate educational offerings.**
  In 1998-99, 39 events were sponsored by the student programs office.

- **up-to-date athletic and physical fitness opportunities.**
  The fitness center has acquired 76% more equipment, dedicated to perpetual fitness, since its opening in 1982.

- **intra and inter-campus athletic opportunities** including golf, bowling, basketball and flag football.
  Student participation has increased by 33% during the last two years.

- **a safe and healthy student and working environment.**
  Security services now carries cell phones for emergency situations.

  Phones, for emergency use by students, have been installed at remote locations on the Pasco campus.

- **the Associated Student Body (ASB)**
  ASB subsidizes a limited number of flu shots each fall for students.

  ASB provides the Fall and Spring BBQ events.

  ASB participates in the Health and Wellness Fair showcasing 45 different booths for staff and students to speak with community health professionals, get blood work done and nibble on free healthy snacks.

- **the Wellness team**
  The wellness team provides a pledging tree where staff and students pledge not to drink and drive during the holidays. Students and staff sign their names to an ornament and hang it on a Christmas tree in the HUB. Those ornaments are a visable pledge not to drink and drive.

  Mocktails are served at the Oktoberfest by the Wellness team to support Drug and Alcohol Awareness.

Counseling and Emotional Assistance

CBC is committed to serving the whole student in whatever his/her needs may be. Therefore, the college provides students with the counselors, classes and resources to meet a variety of special needs.

- All CBC counselors and affiliated programs provide personal counseling on a short-term basis.

- CBC has a Crisis Management Team, a group of professionally trained employees equipped to deal with students' personal crises.

- CBC's Women's Resource Center provides short-term personal counseling as well as academic and financial guidance. The Center has recently celebrated 10 years of service to CBC and the Tri-Cities community. Students may be eligible for child care and transportation reimbursements.

- CBC's Education Access Disability Resource Center provides academic accommodations for students with disabilities. This includes alternative test taking arrangements, notetakers, readers, sign language interpreters and other accommodations as needed. An adaptive computer lab and specialized equipment are also available.

Fitness Center

CBC's Fitness Center offers two circuits, a large cardiovascular section and weight machines. The objectives of the fitness center are to provide an exercise program based on each individual's goals and to promote positive lifestyle changes.

- Over 900 students registered for the fitness lab during fall quarter 1999.
- The CBC fitness center features a Versa-Trainer and other rehabilitation equipment for the physically challenged. At least 10 pieces of equipment can be used for physical therapy and many of these are multipurpose for several body areas.
- The fitness center is fully staffed by qualified personnel during all hours of operation.

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Athletics

CBC has maintained a rich athletic tradition for over 40 years. CBC's athletes compete in the Northwest Athletic Association of Community Colleges (NWAACC).

CBC features the following women's teams:

- Soccer
- Basketball
- Softball
- Volleyball
- Golf

CBC features the following men's teams:

- Basketball
- Golf
- Baseball
- Soccer

CBC has had the honor of numerous individual and team awards:

- Three students selected as the NWAACC Scholar Athletes of the Year.
- The women's and men's soccer coaches have been selected as 1999 NWAACC Coach of the Year. The volleyball coach has been selected as 1999 NWAACC and 1999 Eastern Region Coach of the Year.
- The volleyball team has won the 1995 and 1999 NWAACC championship and the 1995,1997 and 1999 Eastern Region championship.
- The women's basketball team has won the 1995 and 1997 Eastern Region championship.
- The women's golf team has won the 1998 NWAACC championship.
- The women's soccer team has won the 1994 and 1999 NWAACC championship and the 1998 and 1999 Eastern Region championship.
- The men's soccer team has won the 1999 NWAACC championship and the 1999 Eastern Region Championship.
- The men's golf team has won the 1992, 1993, 1995, 1996, and 1997 NWAACC championship.
- The baseball team has won the 1996, 1998 and 1999 Eastern Region championship.

Economic Impact of CBC on the Tri-Cities Community

- The employment rate for the 1997-98 vocational graduates from CBC was 86 percent.
- CBC's $19.3 million 1999-2000 budget is comprised of nearly $14.1 million in funds from the state of Washington and about $5.2 million in locally generated funds and includes $1.2 million in worker retraining funds.
- The direct tangible economic impact of CBC on the Benton and Franklin Counties' economy is based on three major sets of expenditures generated by the college: institutional, student, and employee expenditures. These three components amounted to a total budget of over $31,000,000 during the 1998-99 academic year.
- Gross payroll for 1999-2000 by October 1999 was over $13,129,000. The college employs 294 full-time employees and 437 part-time employees.
- During the 1998-99 academic year, 18 percent of all degree-seeking students received some sort of financial aid. $1,895,773 in federal grants, $481,338 in loans, $500,787 in work study, $286,889 in institutional grants, $1,006,006 in state grants, $450,163 in worker retraining aid, and $250,045 in scholarships were awarded. These student expenditures totaled $4,871,001.
- CBC's estimated institutional operating budget for 1999-2000 is $19,206,249.
- Total taxpayer investment in CBC in 1998-99 fiscal year was $14,100,000. Thus, as a result of the college's total tangible economic contribution to the county, for every dollar spent by taxpayers in support of Columbia Basin College, $4.40 was returned to the local economy, a return on investment of over four to one.

- Education is a very good investment. National figures indicate that by receiving an AA or AAS degree, an individual will receive an additional $250,000 in lifetime earnings. Over the last seven years, CBC has graduated 4,044 students. Over the lifetime of those students, an additional $1,011,000,000 will come to the Tri-Cities area because of these students' persistence in attaining a degree from CBC.

- Local economic statistics indicate that a graduate with an AA or AAS degree will receive an additional $755/month based on salaries of occupations in demand. Annually, this is an additional $9,000 earned by a CBC graduate. This money is returned to the local community and is invested and reinvested helping to fuel a healthy economy.

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CBC Foundation

The Columbia Basin College Foundation was incorporated in 1984 by a group of community leaders who saw the need for a benevolent organization to lend financial support to the community college. The CBC Foundation, directed by a board of 24 community volunteers, raises funds to provide scholarships, new equipment, enhance educational, vocational and cultural offering at CBC. The CBC Foundation provides funds for student scholarships, equipment purchases, building growth and maintenance, special projects and programs, and other emergency needs unforeseen in the state funding system.

- As of the 1999-2000 academic year, the CBC Foundation assets exceed $3.5 million.
- During the next academic year, over 70 scholarships will have been awarded to students needing financial assistance.
- Senator Valoria Loveland was selected as Alumni of the Year.
- The CBC Foundation established four new endowed funds totaling over $200,000.
- Total income generated in fiscal year 1998-99 was over $721,000.
- Two newsletters were initiated.
- The Foundation sponsored a Design Camp – a joint venture with Pasco School District and CBC to encourage young women to pursue careers in computer design.
- Special events have included the Winter Art Exhibit and the 2nd annual CBC Golf Tournament.
- A donor recognition dinner was held in May to recognize those who have contributed to the CBC foundation.
- A grant writer was employed which has resulted in the development of over 35 grant applications with total funding of over $1,000,000 going to various programs at CBC.

Columbia Basin College

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